



SPONSORSHIP OPPORTUNITIES

Shape the Future of the Shading Ecosystem

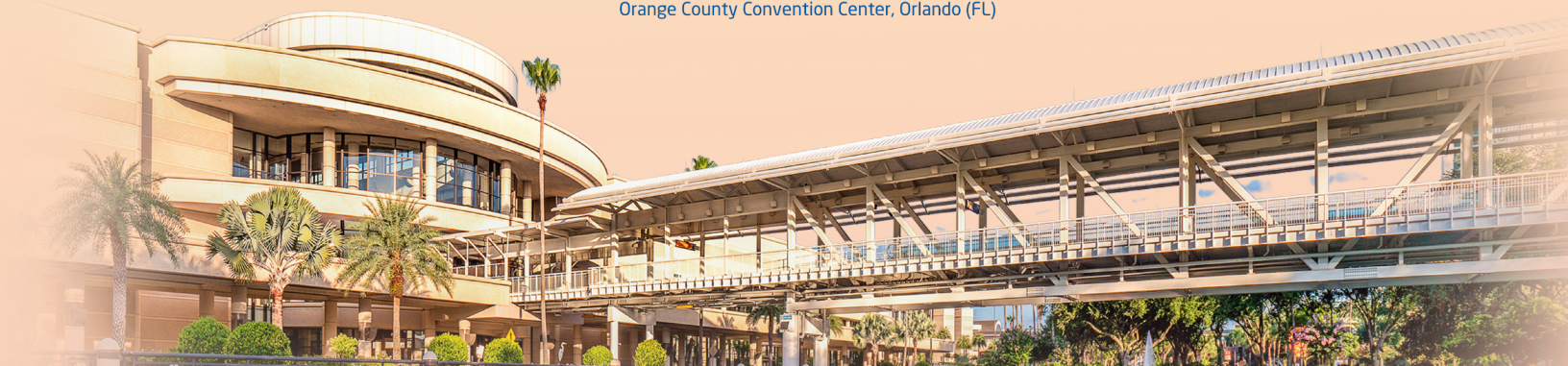
Sun Shading Expo North America 2026 is no longer just a trade show; it is an innovation hub for the high-performance building and design community. From **November 3-5, 2026**, we are bringing together the architects, designers, and manufacturers who are defining the next generation of smart building technology.



Sun
Shading
Expo
NORTH AMERICA

November 3-5, 2026

Orange County Convention Center, Orlando (FL)



Why Sponsor with Us?

UNMATCHED PURCHASING POWER:

95% of our attendees hold direct purchasing power or major influence within their organizations.

A TARGETED AUDIENCE:

Reach a diverse mix of fabricators (50%), designers and retailers (25%), and wholesalers (25%).

ALIGNMENT WITH INNOVATION:

Position your brand alongside the industry's shift toward sustainability, energy efficiency, and AI-driven motorization.



Sun Shading Expo North America 2026: Sponsorship Success Tracks

If your goal is... We recommend...

Industry Authority



EDUCATION DAY SPONSOR:

Align your brand with technical problem-solving and industry standards.

Maximum Reach



LANYARDS & REGISTRATION:

Be the first brand every attendee sees and the one they wear all day.

Brand Visibility



AISLE DANGERS & FLOOR CLINGS:

Drive foot traffic directly from the high-traffic aisles to your booth.

Next Steps:

To secure your placement or to discuss a custom package designed for your 2026 marketing goals, please contact:

Don Macumber:

Don.Macumber@messe-stuttgart.us

Manuela Keller:

manuela.keller@messe-stuttgart.de

Strategic Price List

Elite Partnerships (Tiered Bundles):

SILVER PACKAGE - OVER 20% OFF

\$5,995

THE "INNOVATION LEADER" PACKAGE

One Education Day Sponsorship - VALUE \$2,000
Full Page Show Guide Ad - VALUE \$5,405

Bonus: Logo featured on "Innovation Trail" floor map.

GOLD PACKAGE - OVER 30% OFF

\$9,995

THE "GRAND ENTRANCE" PACKAGE

Show Entrance Wall Sign 16'x10' - VALUE \$7,550
Welcome bag - VALUE \$1,500
Event note pad & pen \$2,500 - VALUE \$4,000
Aisle sign dangles - VALUE \$1,500

Bonus: Recognition in all attendee "Know Before You Go" emails.

Individual Visibility Options:

ONSITE SIGNAGE & TRAFFIC:



SOLD OUT Lanyards (Exclusive) \$5,500
Adjusted for premium exclusivity



**Event Notepads:
& Event Pens:** \$2,500
\$1,500
Branded collateral distributed in event packets and throughout sessions.



Show Floor Carpet Clings:
Lead visitors directly to your booth.



Aisle Sign Dangers: \$1,500
Strong ROI for booth traffic.



SOLD OUT Tote Bags: \$2,750
or Tote Item Inserts: \$2,000
Get your brand into the hands of 1,000+ participants.



Banners and graphics: \$Custom
Pricing is based on your custom needs.

MORNING COFFEE BREAK \$3,000

Kickstart each day by sponsoring a Morning Coffee Break, giving you the first opportunity to connect with attendees before they enter the expo hall. Your logo will be prominently featured on cup collars and signage at the coffee cart located near the registration counter.

DIGITAL & PRINT:

Registration Website & Email Branding:	\$2,750		
Full Price	\$5,405	1/3 Page	\$2,785
2/3 Vertical	\$4,735	1/6 Page	\$2,155
1/2 Island	\$4,025	2-Pg Spread	\$10,245
1/2 Horizontal	\$3,745	Enhanced Listing	\$895

Submission deadline is Aug 14, 2026

Next Steps:

To secure your placement or to discuss a custom package designed for your 2026 marketing goals, please contact:

Don Macumber:
Don.Macumber@messe-stuttgart.us

Manuela Keller:
manuela.keller@messe-stuttgart.de