

Sun Shading Expo 2025 Snapshot

Sun Shading Expo continues to build momentum year after year! It's co-located with Advanced Textiles Expo, the leading exhibition for specialty, advanced and industry textile solutions.

Both shows create a massive show floor with cutting-edge advancements in textiles, fabrics, interior and exterior sun shading technologies. Here's a snapshot of who was there.

Total number of participants at Sun Shading Expo + Advanced Textiles Expo:

3,559

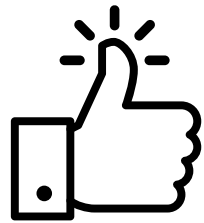


The Sun Shading Expo is a Global Event with 24 countries represented by our exhibitors and attendees.



97%

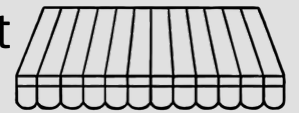
of our visitors are involved in purchase decisions.



87%

of the visitors would recommend Sun Shading Expo to others.

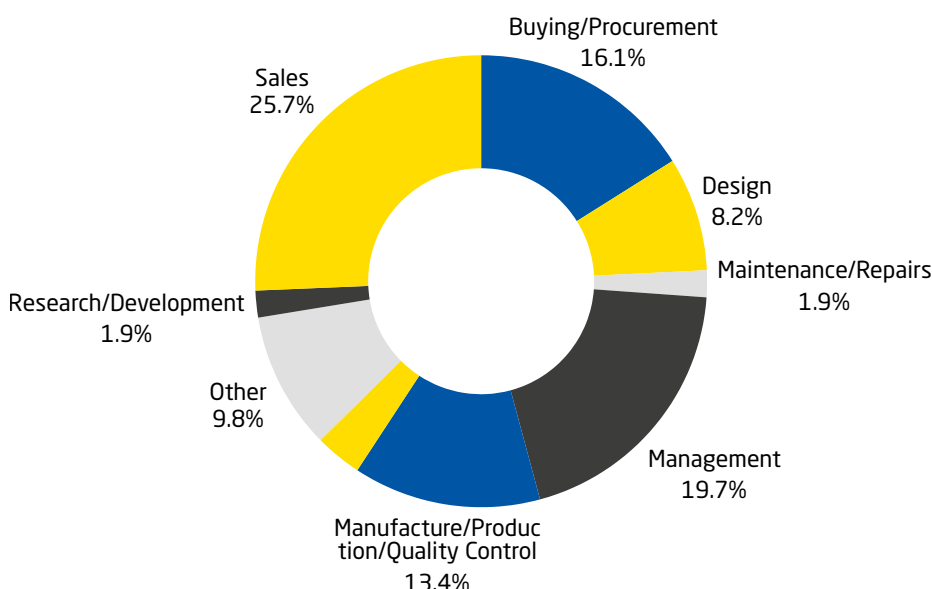
Top 10 product areas that buyers shopped



1. Blinds
2. Awnings
3. Drapery & Curtains
4. Control Systems
5. Exterior Screens (for Windows, Patios & Porches)

6. Sun Shades, Sun Sails & Parasols
7. Textile Materials & Fabrics for Blinds
8. Smart Home Systems
9. Roller Shutters
10. Window Shutters

Our attendees represent a cross-section of job functions:



94%



of our visitors intend to visit Sun Shading Expo 2026.

70%



of exhibitors rebooked for 2026

Total Number of exhibitors at Sun Shading Expo + Advanced Textiles Expo:



285

Top 4 visitor groups attending Sun Shading Expo:

32%

Manufacturer of Finished and Semi-Finished Products, Fabricator

23%

Retailer, Dealer, Direct-Sale Store (B2C)

9%

Interior Designer & Decorator

9%

Wholesaler & Distributor (B2B)