

# Sun Shading Expo North America 2024 - Registration Terms and Conditions

Status: March 28, 2024

By registering and attending Sun Shading Expo North America 2024, each person acknowledges and agrees to the following restrictions as the criteria of being accepted to attend.

#### **Cancellations and Refunds**

If you cancel on or before Monday, July 8, 2024 at 11:59 p.m. Central Time, you are eligible for a full refund; however, you will incur a cancellation fee of 10% of your total registration fees. Cancellation notifications must be emailed to Show Management at susie.anderson@messe-stuttgart.com before this time. Substitutions from the same company will be accepted in writing without penalty.

Upon proper cancellation, the full registration fee will be refunded, less the cancellation fee of 10% of your total registration fees, to the card associated with the original transaction.

If you cancel between Monday, July 8, 2024 and August 30, 2024, you are eligible for a 50% refund; however, you will incur a cancellation fee of 20% of your total registration fees. Cancellation notifications must be emailed to Show Management at susie.anderson@messe-stuttgart.com before this time. Substitutions from the same company will be accepted in writing without penalty.

No refunds of any kind will be made for cancellations received after August 30, 2024 at 11:59 p.m. Central Time. No refunds will be given for "no-shows", late arrivals, early departures, and/ or anyone who fails to notify us by the cut-off date using the method listed above. If ATA cancels this event for any reason, you are eligible to receive a full refund, less processing fees.

### **Ancillary Events Cancellation and Refunds**

Unless otherwise determined by Messe Stuttgart Inc. and third-party providers, all off-site and extracurricular activities organized as part of Sun Shading Expo North America 2024 will commence RAIN or SHINE. No refunds, credits or transfers will be given due to inclement weather. In the event of inclement weather, Mother Nature, or unforeseen circumstances, we reserve the right to alter, cancel or eliminate any/all portions of off-site and extracurricular activities.

## **Substitutions, Transfers and Additions**

You may transfer your registration to another person within your company if you are unable to attend Sun Shading Expo North America 2024. Registration transfers must be made via email to susie.anderson@messe-stuttgart.com.

You may not however, "share" your badge or registration with someone else.

You may add additional registration items on a space-available basis. Additions may be made via email to susie.anderson@messe-stuttgart.com or through your Attendee Service Center. You will be charged any additional registration fees at the time of the addition.



#### **Travel and Hotel**

Sun Shading Expo North America 2024 attendees and exhibitors are responsible for securing their own travel and hotel accommodations and making payment for such. Cancellation of hotel reservations and/or any travel expenses incurred are the sole responsibility of each participant. Sun Shading Expo North America 2024 does not make any guarantees or in any way warrant the conference hotel, accommodations, or transportation.

Please remember that canceling, transferring or adjusting your registration does not automatically cancel/adjust your hotel and travel arrangements. Participants are responsible for managing their own travel accommodations.

Messe Stuttgart Inc./ ATA (formerly known as IFAI) has negotiated group rates for you and your guests. Staying in Messe Stuttgart Inc./ ATA (formerly known as IFAI) group hotels helps us keep your registration fees low. Book today, rooms are limited!

Beware of housing poachers! ConferenceDirect is the ONLY authorized housing agency for Sun Shading Expo and Advanced Textiles Expo hotel rooms. Use only the links provided on Sun Shading Expo's hotel and travel webpage. Any other companies claiming to represent Messe Stuttgart Inc. or ATA (formerly known as IFAI) or ConferenceDirect are misrepresenting themselves and should not be trusted.

## Photography, Audio and Video Recording

Messe Stuttgart Inc. and the mother company Landesmesse Stuttgart GmbH (Stuttgart, Germany) have a long-standing tradition of photography at all R+T Alliance trade shows for use in the marketing of future events as well as for publishing in trade magazines for informational and educational purposes. It's possible that by attending Sun Shading Expo North America 2024 and the co-located Advanced Textiles Expo 2024, your image and/or voice might be captured during the normal course of such photography while on the trade show floor or attending educational seminars and Expo-related events. By attending Sun Shading Expo North America 2024 and the co-located Advanced Textiles Expo 2024, you agree to have your likeness and/or voice appear in marketing.

## **Sun Shading Expo North America Expo Directory**

By registering to attend Sun Shading Expo North America, you agree you will be listed in the participant directory that is visible to all exhibitors and attendees.

## **Badge Scanning and Registration Data**

You may be asked to scan your badge either at exhibit booths and/or session rooms but please note scanning of your badge is optional. When your badge is scanned by exhibitors and/or sponsors during Sun Shading Expo North America 2024 you are opting-in to receiving communications from that entity.

Please note that by registering for Sun Shading Expo North America 2024 you are agreeing to share your information with our co-locating partner, Advanced Textiles Expo for exhibitor lead retrieval purposes.



### **Anti-Trust Compliance**

It is the policy of Sun Shading Expo North America 2024 and Messe Stuttgart Inc. to comply fully with the antitrust laws. In order to comply with those laws and to prevent this event from being used for unauthorized activities you agree to follow our Compliance Program Concerning Federal Antitrust Laws by registering for this event. These policies will be strictly followed throughout this event in order to protect all participants, Sun Shading Expo North America 2024, and Messe Stuttgart Inc. Messe Stuttgart Inc. staff has periodically been briefed on the antitrust laws by Messe Stuttgart Inc. counsel. If, during the course of this event, a staff member requests a registrant cease and desist any discussion because of a potential risk, you are asked to cease such discussion immediately and follow the instructions of the Messe Stuttgart Inc. staff person.

## Soliciting in the Exposition

Suitcasing is strictly prohibited at Sun Shading Expo North America 2024. Suitcasing is when non-exhibiting companies solicit business at Sun Shading Expo North America-affiliated location. This includes, but not limited to, the show floor, public spaces, events, restaurants, and hotels. Any non-exhibiting attendee who is observed to be soliciting business as a supplier will be in violation of Messe Stuttgart Inc.'s anti-suitcasing policy. Violators are subject to penalty at the discretion of Messe Stuttgart Inc., including immediate expulsion and financial penalty.

#### **Admittance and Removal**

At Messe Stuttgart Inc.'s sole discretion, without refund, we reserve the right to refuse admittance to or expel from the event anyone that we determine is behaving in a manner that could be disruptive to the event or any other participant.

#### **Views Expressed**

The views expressed by any Sun Shading Expo North America 2024 attendee, speaker, exhibitor or sponsor are not necessarily those of Sun Shading Expo North America 2024, Messe Stuttgart Inc. or its representatives. All event attendees, speakers, exhibitors and sponsors are solely responsible for the content of any and all individual or corporation presentations, marketing collateral, advertising and online Web content.

#### **Cancellation of Event and/or Education**

Sun Shading Expo North America 2024 organizers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organizers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person.

Although every reasonable effort is made to provide the speakers, topics, and sessions listed, some changes or substitutions may occur. Speakers and sessions are subject to cancellation or change up to and including the day the session(s) are scheduled to be held. Changes or cancellations are made at the discretion of Messe Stuttgart Inc. and may be done without notifying attendees. If sessions are changed or canceled, no refunds should be expected. Agreement to attend Sun Shading Expo North America acknowledges acceptance of this provision.



#### **Code of Conduct**

By registering to attend Sun Shading Expo North America 2024 you are agreeing to and expected to conduct yourself in a professional and safe manner. Expectations include, but are not limited to, respect for commonsense rules for public behavior, personal interaction, common courtesy, and respect for property. Additionally, you agree to comply with any and all rules and requirements set forth specific to COVID-19, including but not limited to the possibility of mask-wearing, social distancing measures, and temperature checks. For the most up to date safety requirements, please visit https://sunshadingexpo.com/faqs/. Any behavior or act found to be in violation of these guidelines may result in the immediate removal of all parties participating in said behavior or act without refund. Please contact a Messe Stuttgart Inc. staff member if you feel you have been subject to such violations or if you see violations occurring. Messe Stuttgart Inc. staff members can be identified by branded clothing and nametags.

## **Recording / Live-Streaming of Sessions / Pictures**

Sun Shading Expo North America 2024 does not allow the photographing, recording, or livestreaming of any session or events unless express permission is given by the speaker, facilitator, or event organizer. No booth on the show floor may be photographed, recorded, or livestreamed in any way whatsoever for personal or commercial use. This rule is to protect the intellectual property of our speakers, facilitators, and exhibitors. Anyone found to be in violation of this rule will be removed from the event without refund.

## **Liability Waiver & Release / COVID-19 Health Information**

By registering for Sun Shading Expo North America 2024, you assume all risks and accept sole responsibility for any injury (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that you may experience or incur in connection with attending Sun Shading Expo North America 2024. Attendee hereby releases, covenants not to sue, discharges, and holds harmless Messe Stuttgart Inc., its employees, agents, and representatives, of and from any such claims, including all liabilities, claims, actions, damages, costs, or expenses of any kind arising out of or relating thereto.

Specifically relating to the global COVID-19 pandemic, attendee acknowledges the highly contagious nature of COVID-19 and voluntarily assumes the risk of exposure or infection by attending Sun Shading Expo North America 2024, and that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands that the risk of becoming exposed to or infected by COVID-19 at Sun Shading Expo North America 2024 may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this release includes any claims based on the actions, omissions, or negligence of Messe Stuttgart Inc., its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the Sun Shading Expo North America 2024.

In addition to all other rules and regulations relating to the attendee's attendance at Sun Shading Expo North America 2024, attendee agrees to comply with all COVID-related procedures that may be implemented by ATA and Anaheim Convention Center, including, but not limited to, mask-wearing and social distancing requirements and restrictions on certain activities that carry higher COVID-related risk, in order to protect as much as possible the health and safety of all Sun Shading Expo North America 2024 participants.