

# Sponsorship Opportunities

Boost your presence & ROI at Sun Shading Expo with sponsorship opportunities to fit any budget!



**Sun  
Shading  
Expo**  
NORTH AMERICA

**SMART | TECHNOLOGY | DESIGN**

# Sponsorship Opportunities



The Sun Shading Expo offers a wide variety of options for boosting your brand and products from high-impact signs that reach all attendees to sponsorships that target one sector of the sun shading and textiles industries.

Select the opportunity that best suits your company's goals.



Create brand awareness and increase brand loyalty among a qualified audience of textiles professionals



Drive interest and visibility to your products and services



Introduce a new product/service

## Ready to propel your brand to new heights?

The Sun Shading Expo is your chance to make a lasting impression on hundreds of potential customers.



## BRANDING:



### Tote Bag \$2,750\*

Tote bags, featuring the sponsor's name and logo, will be distributed to each attendee and exhibitor with their registration materials.

\*Quantity: 1,000 (production excluded)



### Tote Item Insert \$2,000\*

Insert an item in the Expo Tote, which will be distributed to attendees and exhibitors at registration. Sponsors will also be acknowledged by the organizers.



### Lanyards \$5,000\*

Lanyards, featuring the sponsor's name and logo, will be distributed to all exhibitors and attendees at registration as a badge holder.

\*Lanyards with double clips

### Product Presentation - Innovation Stage \$750



Your opportunity to present for 25-min inside the show floor conference area and engage in on-the-spot interactions with attendees. We provide the technical infrastructure and promote your session in our communication channels (show website, expo app, social media).

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**We have reached a whole different industry that we were not able to reach before. It has allowed us to open up our markets to a much broader spectrum of people.**

Randy Meppelink  
CEO, Window Products

## BRANDING:



### Event Pens \$1,500\*

Pens with your company's name and logo will be distributed in event packets and available for use throughout the event and sessions.

Pens to be provided by sponsor.

\*Production excluded.

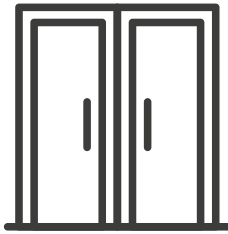


### Event Notepads \$2,500\*

Notepads with your company's logo will be distributed to all event attendees. Notepads to be provided by sponsor.

\*Production excluded.

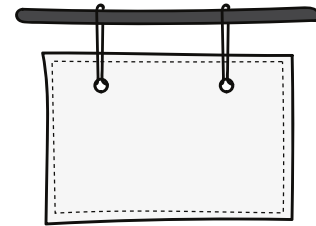
## ONSITE SIGNAGE:



### Indoor Window Clings \$3,500\*

Promote your company on 12"Wx12"H window clings on the inside entrance doors. Clings will be produced and applied by the general service contractor.

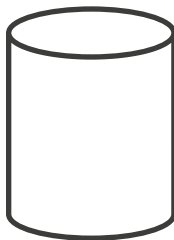
\*5 available doors with 6 window clings



### Show Floor Aisle Sign Dangler \$1,350\*

Allow your brand to reach new heights with a branded dangler sign (2'W x 2'H) that hangs from the Aisle Signs in the show floor.

\*3 available, 1 per row



### Registration Area Column Wrap \$6,950

Promote your location on the show floor at the entrance of SSENA. Column wrap is 107.375"W x 10'H and will be produced and applied by the general service contractor.

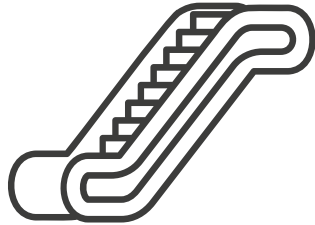


“

The show for us is extremely successful. We are able to connect with so many different partners.

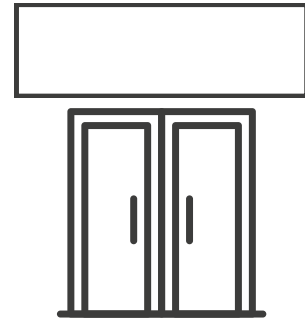
Pamela Vargas  
International Account Manager, Coulisse

## ONSITE SIGNAGE:



### Registration Area Escalator Graphic \$5,000

Promote your location on the show floor in the registration area of SSENA. Graphic will be produced and applied by the general service contractor.



### Exhibit Hall Banner \$8,900\*

Promote your location on the show floor above the show floor entrance/exit. Banners are 20'W x 10'H and will be produced and applied by the general service contractor.

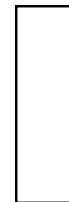
\*2 available



### Show Floor Carpet Cling \$3,950\*

Guide attendees directly to your booth from the entrance of the show floor. Floor stickers are 48"W x 32"H and will be produced and applied by the general service contractor.

\*2 available



### Show Floor Column Sign \$3,500\*

Promote your location with company branded column graphics on the show floor. 52"W x 92"H graphic will be produced and applied by the general service contractor.

\*4 available

# Are you ready to amplify your presence at Sun Shading Expo?



**DON MACUMBER**

[don.macumber@messe-stuttgart.com](mailto:don.macumber@messe-stuttgart.com)



**MANUELA KELLER**

[manuela.keller@messe-stuttgart.de](mailto:manuela.keller@messe-stuttgart.de)