

Sun Shading Expo Snapshot

Sun Shading Expo co-locates with Advanced Textiles Expo (formerly known as IFAI Expo), the leading exhibition for specialty and advanced textiles.

Both shows create a massive show floor with cutting-edge advancements in textiles, fabrics, interior and exterior sun shading technologies. Here's a snapshot of who you'll see.

Number of **attendees Sun Shading Expo + Advanced Textiles Expo** total:

4,517



The Sun Shading Expo is truly a global event, with **50%** of our exhibitors and **30%** of our attendees coming from over **36 countries**.

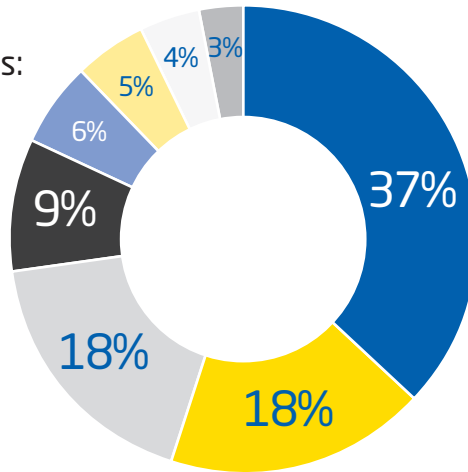


86%

of our visitors are involved in purchase decisions

Our attendees represent a cross-section of job functions:

- Management
- Sales
- Others
- Manufacture/Production/Quality Control
- Buying/Procurement
- Marketing/Advertising
- Research/Development
- Design



81%

of our visitors intend to visit Sun Shading Expo 2024

Up 26%



Sun Shading Expo's attendance compared to 2022

Number of **exhibitors Sun Shading Expo + Advanced Textiles Expo** total:



375

Top 3 visitor groups attending Sun Shading Expo:

48%

Manufacturer of Finished and Semi-Finished Products, and Fabricators

23%

Retailer, Dealer, Direct-Sale

13%

Wholesaler, Distributor