

Press Release

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R+T digital: High internationality and varied content

R+T digital in February 2021 with 287 exhibitors from 25 countries / Extensive accompanying programme featuring a wide range of topics

The response by the industry is still very positive: 287 exhibitors from 25 countries will take part in R+T digital. 105 registrations, i.e. 37 per cent, were received from national exhibitors while 63 per cent are international participations (182 exhibitors). In addition to Germany, the main exhibitor countries are primarily Italy, China, Spain and Turkey. However, some exhibitors also come from France, Poland, Belgium, Switzerland, Austria, the Netherlands, the Czech Republic and South Korea. "I am impressed by the great response from the industry. With regard to R+T digital, it was very important for us to fulfil the expectations concerning the internationality and product diversity of a R+T trade fair. We are therefore all the more delighted that we can keep this promise to our visitors," said Sebastian Schmid, Department Director Technology at Messe Stuttgart. "The entire R+T team is working flat out to ensure that R+T digital is a total success for everyone involved."

Varied accompanying programme during R+T digital

During the live period of R+T digital from 22 to 25 February 2021, visitors will be offered an extensive talk and forum programme featuring different key topics both in the conference area of the platform and in the R+T Alliance Forum. Visitors will have the opportunity here to ask questions interactively using the chat function. Anyone who misses a talk can watch it later as an on-demand video.

Gastronomy Day

R+T digital will start on Monday, 22 February 2021 with the Gastronomy Day under the proven motto "R+T meets INTERGASTRA".

Different representatives of the two leading trade fairs from the restaurant, hotel and craft industries will meet in this respect. During an extensive podium discussion from 13:30 to 14:30, renowned experts will examine the topic "Great opportunities for outdoor gastronomy - concepts and solutions through sun and weather protection" and exchange information on the current challenges and trends in the area of outdoor gastronomy.



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Tore und Sonnenschutz

Virtual edition of World's
leading trade fair for roller
shutters, doors/gates and sun
protection systems

Messe Stuttgart
22. - 25.02.2021

www.rt-expo.digital

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During the first event day, representatives of leading manufacturers' brands such as Bahama, BiKATEC, Corradi, HELLA, LEINER, markilux, Schirmherrschaft, SHADESIGN, TERRASSENPROFIS and WAREMA will also present their sun and weather protection solutions along with planning strategies to visitors to R+T digital: from slatted roofs, pergolas, awnings, sunshades and sun sails through to accessories such as wind protection systems or heaters, visitors will obtain an overview of everything which makes outdoor gastronomy usable and comfortable in an ideal way in any weather conditions.

R+T Innovation Award 2021

Both the final judging and the official presentation of the R+T Innovation Award will take place concurrently with the Gastronomy Day on 22 February 2021. In the morning, all the 18 members of the jury will meet behind closed doors to choose the winners of the R+T Innovation Award 2021 from the 38 nominations from 10 countries. The nominated products will be shown to the jury for the first time in the form of video presentations and not, as in the past, live on the spot. The winners of the Innovation Award will be determined in a total of eleven categories. The jury may also award various special prizes. This year, the jury will also be able for the first time to present several Awards (Gold, Silver, Bronze) in each category. The official presentation ceremony for the R+T innovation Award will start on the evening of 22 February 2021 at 18.30 and will be transmitted live via the R+T digital platform. Visitors will therefore also be able to follow the R+T Innovation Award presentation ceremony for the first time.

Innovation Day

During the Innovation Day (23 February 2021), every winner of the R+T Innovation Award will be presented digitally throughout the day in the conference area of R+T digital. Short presentations will provide visitors with an overview of the award-winning products in the eleven categories. All nominated and winning exhibitors of the R+T Innovation Award will also be pooled in the Innovation Theme Hall. The winners will be identified there accordingly.

Craft Trades Day

Doors/Gates Forum

On Wednesday, 24 February 2021, the well-established Doors/Gates Forum from R+T will take place in the morning (from 09:00 to approximately 14:00). The National Federation of Door and Gate Manufacturers (BVT), the German Federal Association for Door Operator and Control Technology (BAS.T), the Technical Association for Door Automation (FTA) and ift Rosenheim are jointly organising the talk programme for the Doors/Gates Forum during R+T digital. Association representatives and experts will examine current trends and technical developments in the industry in short presentations and discussion panels. This Forum will provide valuable and varied insights into the topics of doors/gates and



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automatic doors.



Smart Home Forum

The R+T Smart Home Forum is already well-known from the last physical edition of the world's leading trade fair in Stuttgart. This event will now be staged on the Craft Trades Day during R+T digital. Interesting talks and discussion panels on this day will give visitors an extensive overview of the various possibilities and advantages of a smart home. The partners of the Smart Home Forum this year are BECKER-Antriebe, Cherubini, Elero, HELLA, Rademacher, Somfy and WAREMA. Between the partners' presentations, a podium discussion with interesting experts will also be held on the following topic: "Connected life, living and working – opportunities for craft trades".

Architecture Day

ARCHIKON – Regional Congress for Architecture and Urban Development – will be broadcast live on the Architecture Day as an all-day online congress on the platform of R+T digital. This event is being organised by the Institute for Advanced Construction Training of the Baden-Württemberg Chamber of Architects in cooperation with Messe Stuttgart.

R+T Alliance Forum

An English-language conference programme will also be transmitted on all four live days on the R+T Alliance Stand, which will have a prominent digital position in the foyer of R+T digital. The R+T Alliance Forum will present and discuss the latest trends, developments and challenges which are dealt with continuously on international R+T markets. The programme of the R+T Alliance Forum is aimed at all participants who are or want to become active outside Germany. Messe Stuttgart will be supported here by long-standing international partner associations from the sun protection industry and the door/gate industry.

The programme will kick off on the first live day (22.02.2021) at 10:00 with the International Door Forum. During this event representatives of the most important European door associations, e.g. Groupement Actibaie, the Spanish Association of Manufacturers of Automatic Doors (APA), the Italian Closures and Mechanisms Association (ACMI) and the European Door & Shutter Federation (E.D.S.F.), as well as other experts will provide an overview of the key topics in the industry. On Tuesday 23 February 2021, the "Discover Italy Forum" will primarily invite architects and specialised retailers to find out more about the Italian market and the latest developments of the 55 Italian exhibitors in talks to be given by the trade associations Assites and ACMI. On the same day at 13.00 there will be different technical talks on the topic "Blackbox China – Doing business in China". International and Chinese experts will describe the most important aspects of this market and answer questions from interested parties in live chats. The International Sun Shading Forum will start at 13.00 on Wednesday, 24 February

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2021. The speakers in this event will include Steve Schiffman, President and CEO of IFAI (The Industrial Fabrics Association International), who will talk about the American sun protection market and the new cooperation with Messe Stuttgart on the occasion of Sun Shading Expo North America. "R+T Alliance – compact" will also take place on all four live days at 09:30 when it will feature a brief overview of the trade fairs in the new alliance: R+T Asia, R+T Turkey, APAExpo by R+T, Sun Shading Expo North America, OUTDOOR. AMBIENTE.LIVING. and R+T in Stuttgart.

About R+T digital

R+T digital will take place for the first time from 22 to 25 February 2021. On the www.rt-expo.digital platform, the industry can network and present product innovations to trade visitors all over the world in a virtual environment. The centrepiece will be the R+T Innovation Award. Furthermore, other key topics such as gastronomy, innovations, craftsmanship and architecture will also be examined. Following R+T digital, the content of the presentations will be available online for 365 days up until the next R+T. Further information is available at www.rt-expo.digital.



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Photo captions:

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RuT_digital_2021_PM3_Bild_04: Logo of the R+T Innovation Award 2021
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